

## Northampton Community College Opens New Campus!

More than 2000 residents of Monroe and surrounding counties made history this fall when they became the first students to take classes on what may be the only brand new full-service college campus in the country.

Some of them even showed up early for 8 a.m. classes on the first day of the semester for a 7:30 a.m. ribbon-cutting ceremony heralding the official opening of “NCC Monroe” – a branch campus of Northampton Community College.

They were incredulous. “I’m speechless,” said liberal arts major Carla Garis as she surveyed the buildings and the spacious courtyard. “It’s hard to take it all in.”

Like other returning students, Garis had previously taken classes in an old blouse factory that Northampton had converted into classrooms and offices in 1992. It had been expanded three times as enrollment grew. Then space ran out. “Students were literally tripping over each other in the halls,” says the College dean, Dr. Matt Connell.

In 2005 Northampton purchased 72 acres of land not far from the blouse factory to build a “real” campus. The Great Recession intervened. Although the project was deemed the #1 economic development priority in Monroe County, the economic downturn delayed the start of construction until 2011.



*NCC's New Monroe Campus*

Students, faculty, college officials, and community leaders agree that the campus was worth the wait. The views of the Delaware Water Gap and Big Pocono Mountain are breathtaking. The stone and glass used in the construction of the buildings and the landscaping reflect the natural beauty of northeastern Pennsylvania. “Even when you’re inside the buildings, you feel like you are out in nature,” one guest remarked at a thank you dinner held in August for donors and supporters. Many Chamber members were in attendance.

The three buildings include classrooms and laboratories that feature state-of-the-art educational technology, a library with futuristic lighting, a bookstore, a food court, art studios and an art gallery, a full-size gymnasium, a fitness center, a homey child care center, room for meetings and continuing education classes, and lots of study space.

The campus is located in the center of Monroe County on Route 715, close to Route 80 and Route 611. Approximately one in six

graduates of public high schools in Monroe County begins college at the Monroe Campus of Northampton, along with many older students who did not have the opportunity to attend college earlier in their lives and others who are preparing for new careers. Students can complete associate degrees or diplomas in 24 fields without traveling to the College’s Main Campus in Bethlehem.

*(cont’d on page 7)*

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### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce  
Leading to the Enhancement of  
the Quality of Life in our region and surrounding  
areas.

## October 2014 Calendar of Events

- October 3** ..... *Government Relations/Public Policy Committee*  
8:00 a.m. – *Stroud Township Building*
- October 6** ..... *Business Card Exchange*  
5:30 p.m. – *NCC - Monroe Campus - Route 715 Tannersville*
- October 8** ..... *Econ. Dev./Transportation Committee*  
8:00 a.m. – *GPCC*
- October 14** ..... *Women In Business Luncheon*  
Noon – *Dale & Frances Hughes Cancer Center - East Stroudsburg*
- October 20** ..... *Education Committee*  
11:00 a.m. – *GPCC*
- October 21** ..... *Women in Business Committee*  
9:00 a.m. – *GPCC*
- October 21** ..... *Healthy Workplace Awards Luncheon*  
Noon - *Terraview at Stroudsmoor Country Inn - Stroudsburg*
- October 24** ..... *Environmental Committee*  
8:00 a.m. – *GPCC*
- October 27** ..... *Finance Committee*  
7:45 a.m. – *GPCC*
- October 27** ..... *Executive Committee*  
8:15 a.m. – *GPCC*
- October 28** ..... *Board of Directors*  
8:30 a.m. – *ESU Innovation Center - East Stroudsburg*

### LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Patricia Metzgar at 570.421.4433 or email to [pmetzgar@greaterpoconochamber.com](mailto:pmetzgar@greaterpoconochamber.com).

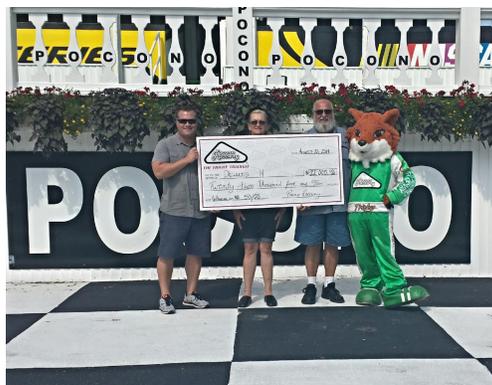
## Members in the News

A Luzerne County man has won a state-of-the-art fishing kayak as part of a contest sponsored by the Pennsylvania Fish and Boat Commission (PFBC) and **Pocono Raceway**.

Nick Bechtel of Conyngham, Luzerne County, in northeastern Pennsylvania, was awarded the kayak today at the raceway in Long Pond, Pa. The contest was held during the GoBowling.com 400 NASCAR Sprint Cup Series race weekend at Pocono Raceway this past August.

“We particularly want to thank the sponsors for donating this equipment,” said PFBC Executive Director John Arway. “This is a kayak that will provide many memories for Nick, and hopefully he will enjoy paddling in it and putting it to use pursuing some of the great angling opportunities for bass, walleye, panfish and other species in northeastern Pennsylvania.”

The kayak, a Ride 115X Advanced Angler, was donated by Wilderness Systems, and an Odyssey glass paddle was provided by Adventure Technology. Rigging items totaling more than \$500 in value were donated by YakAttack. Items include a fish finder mount, safety flag/light, three rod holders, self-leveling drink holder and a storage system called a “BlackPak.” Also, a Bahia Tour life jacket was provided by Kokatat.



*From right to left: Tricky (Pocono Raceway's mascot), Dennis H. and his wife and Nick Igdalsky (Pocono Raceway's Executive Vice President/COO).*

Kayak fishing is one of the fastest growing segments of fishing as reported by the Recreational Boating and Fishing Foundation in its *2014 Special Report on Fishing*, with kayak fishing now comprising 4.3% of all fishing venues, ver-

sus 3.6% of fishing venues in 2013, which is a 20% jump in one year. Factors contributing to this growth are the ease of operating, the relatively low initial investment, and small operating and maintenance costs.

“This is another opportunity for us to partner with industry and Pocono Raceway to promote fishing and boating opportunities to outdoor enthusiasts,” added Arway. “We look forward to other chances to elevate the fishing and boating message throughout the year.”

“First off, I want to congratulate to Nick on winning the kayak,” said Pocono Raceway President/CEO Brandon

Igdalsky. "I am a bit jealous, however, because I really wanted to win it, too. It was great to work with our new partners at the PA Fish and Boat Commission this year. Their work and the programs they promote throughout the Commonwealth are second to none. We truly appreciate their support and we look forward to working with them for years to come.

This year's campaign goal is to raise \$850,000. Donations made to the **United Way's** Community Impact Fund addresses the most pressing health and human service needs in Monroe County. Through the generous donations of 'Pacesetters' approximately \$137,000 has already been raised. Pacesetters are individuals or organizations that donate early or run an early campaign or special event to "Set the Pace" towards reaching our goal.

Throughout the campaign, the United Way of Monroe County will be giving presentations to local area businesses. The presentations include valuable information about the United Way of Monroe County, its partner agencies, and the United Way's mission of giving, advocating and volunteering to produce changes in the community and advance the common good. If you would like to schedule a presentation at your office, please visit our web site at [www.unitedwaymonroe.org](http://www.unitedwaymonroe.org) or call (570) 629-5657.

To get more information on how to volunteer or get involved in helping those in need in our community, visit [www.unitedwaymonroe.org](http://www.unitedwaymonroe.org) or call the United Way of Monroe County at 570-629-5657.

During the month of October in celebration of National Breast Cancer Awareness Month, there are many opportunities for the community to support the *Hope for Strength Breast Cancer Fund / Pocono Health Foundation*. Pink the color of triumph over breast cancer, the color of hope, is the theme with the following campaigns:

Sweet Creams Cafe' - donating \$1 for every cone or dish when ordering Strawberry or Rose Petal homemade ice cream.

Kitchen Chemistry – donating \$5 for every 4-count box of pink ribbon cupcakes.

Pocono Soap – donating \$2 for every pomegranate-scented handcrafted pink ribbon bar of soap.

Pocono Pistol Range – donating \$1 for every pink target sold and each Tuesday (in October only) is Ladies' Night with a portion of proceeds donated to the fund.

Monroe Farmer's Market, Courthouse Square, Saturday, Oct. 18, 8:30 – noon.

Various vendors will be donating a portion of proceeds to the fund. There will also be breast cancer information and a raffle with the winner announced at noon.

The Strand Together for Strength Campaign continues.

Purchase your pink hair strand for \$5 at any participating hair salon in support of the *Hope for Strength Breast Cancer Fund*. Visit [hopeforstrength.com](http://hopeforstrength.com) for participating salons and specialty shoppes.

Visit [hopeforstrength.com](http://hopeforstrength.com) or contact Carole' Ann F. Bowyer at [cabowyer@ptd.net](mailto:cabowyer@ptd.net) or 570 977-0872 for more information about the *Hope for Strength Breast Cancer Fund* and how you can get involved.

During the month of October in celebration of National Breast Cancer Awareness Month, schedule your annual mammogram and receive sweet rewards. This year the Hope for Strength mammogram campaign continues to partner with **Edible Arrangements**.

"It's easy. Just call 570 476-3500 to schedule your annual mammogram at one of the three Pocono Medical Center's Imaging Centers and receive a voucher for a 6-count box of chocolate dipped fruit.

New this year, at the Bartonsville Healthcare/Women's Imaging Center only, Popcorn Buddha will be providing a voucher for a FREE special box of popcorn. With these two 'sweet' incentives, we're hoping to increase the awareness of the importance of yearly mammograms," says Carole' Ann F. Bowyer, co-founder, *Hope for Strength Breast Cancer Fund*.

Barbarann Carroll, Chief Mammography Technologist states, "Last year we were surprised when two 70-some women came in for their first mammogram. If "sweets" is what it takes to help save their lives, I'm all for it!"

Visit [hopeforstrength.com](http://hopeforstrength.com) or contact Carole' Ann F. Bowyer at [cabowyer@ptd.net](mailto:cabowyer@ptd.net) or 570 977-0872 for more information about the *Hope for Strength Breast Cancer Fund* and how you can get involved.

**Silver Arrow Gallery** has developed a new shopping program for our loyal customers to replace the store we had in Tannersville. Check out the details of our custom on site shopping program designed to provide a positive opportunity to purchase American Made goods from the gallery you loved in the convenience of your own location. This is not catalog shopping. It is not internet shopping. This is an opportunity to have our mobile store visit you. There is no ordering and waiting for deliveries everything is available at the show to take home that day

The Trunk Show: This program brings one, two or three different product lines to your home, business or non profit. It is designed to allow from 5 to 50 people to shop with you.

In your home we suggest 5 to 10 people and about 2 hours of shopping time. The cost to you is the invitations to your guests, and refreshments if you choose. You will receive a hostess gift and a credit of 5% of the total money spent by your guests toward your purchases.

At your non-profit this can be used as a fund raiser. Your costs are promoting the event, arranging for the facility and serving refreshments. In place of a hostess gift and credit toward your purchases your non-profit will receive a donation of 15% of the sales made that day. Here is a great way to do holiday shopping and help your favorite non-profit.

At your business we are able to setup a show in your facility for up to four hours to allow you and your co-workers to shop. A donation of 10 to 15% will be made in the name of your business to the local charity of your choosing. Once again your obligation is to promote the show, and make the necessary arrangements with your company. Don't be left out.

During the third quarter the **Frailey** team supported the Cops 'N' Kids Literacy Program of **Pocono Alliance** as their Community Outreach Project. "I was delighted when I counted the number of books we collected, 280 to be exact," stated Peggie A. Livingston, Project Coordinator, for Frailey Insurance and Financial Services.

Chief William J. Parrish of Stroud Area Regional Police said, "I plan on using these books at our upcoming Family Fun Day which takes place early October at Dansbury Park. I usually read a story or two. On an average we have 150 people in attendance."



*From l to r: Chief William J. Parrish of Stroud Area Regional Police, Michele A. Frailey-Miller, Peggie A. Livingston, project coordinator, Michael J. Frailey and Roxanne Powell, director of development, Pocono Alliance.*

"This collection is a tremendous help in replenishing our supply and it also helps the children build their own home library. The children are always so thankful when they're given multi books to take home. The other supplies will be given to the children's program 20-weeks Bridges Out of Poverty Program," stated Roxanne Powell, Director of Development, Pocono Alliance.

The Cops 'N' Kids Literacy Program was established in urban area Wisconsin in 1997. It was created to help bring law enforcement agencies together with the community they serve. It provides police departments with the means to make the connection between officers and the people

they serve. The program's goal is to help break down barriers and teach police officers and citizens to trust and depend on each other.

For more information about Cops 'N' Kids Literacy Program, contact Roxanne Powell at 570 517-3958 or visit [poconoalliance.org](http://poconoalliance.org).



*Dr. Brettney Ramsour*

Recently Dr. Brettney Ramsour of **AlignLife** East Stroudsburg had a phenomenal opportunity to change lives at a workshop on "Adrenal Fatigue an American Epidemic." He discussed how a tiny gland may be killing your mood. He shared about uncovering the foods needed for maximum energy & repairing damaged Adrenal Glands for a better mood, a better body & more energy!

AlignLife Chiropractic & Natural Health Centers around the country are dedicated to education of their patients as well as their communities. That is why AlignLife of East Stroudsburg offers workshops at no charge.

During the month of October lives will be changed with a workshop on a natural detoxification program "Ultimate Body Cleanse." This information will help increase energy, balance mood, enhance digestion, and boost Immune Systems with possible weight loss. Your body stores a shocking 500 or more dangerous toxins on a daily basis. Join them on Monday Oct. 13 @ 6:30 pm to learn about hidden secret that aid in fatigue, pain, & chronic uncontrollable weight gain.

On Wednesday Oct. 15 they will have a Chiro Kids Day during working hours. This is sponsored by Health Missions.Org and exams by appointment for children are Free on that Day. Join them for information, education and a checkup for your child. Curious parents are invited for a consult. Just call their office at 570-476-5577 or visit them on Facebook at AlignLife of East Stroudsburg. Seating is limited at all events. Upcoming in November is "Secrets Behind the Label"

**Lesh's Leather** and **Silver Arrow Gallery** are sponsoring a fund raiser for Waggin' Tails on Saturday, October 11<sup>th</sup> at Lesh 's Leather on Route 611 in Swiftwater, PA.

Waggin' Tails is a non-profit NO Kill rescue dedicated to finding homes for unwanted and homeless pets. They are located in Brodheadsville, PA. Representatives of Waggin' Tails will be at the store with animals available for adoption. The event will run from 11:00 a.m. to 5:00 p.m. The two businesses are offering a percentage of their sales that

day to help support the work of Waggin' Tails in Monroe County. For more information, contact Lesh's Leather at 570.839.7349.

Why spend money on potting soil, fertilizers, and other items for your garden when you can make your own for free, by composting waste you already have? Turn your scraps into rich soil for planting. This is a great way to recycle your fruit and vegetables scraps, coffee grounds, egg shells, grass clippings, leaves and much, much more.

**The Monroe County Municipal Waste Management Authority (the Waste Authority)** along with the Monroe County Penn State Master Gardeners is holding one more composting class this year.

Since September's class was full we will be having one last class for this year, which will be held Saturday, October 11, 2014. Next year's classes will begin in the spring. We will have a certified Penn State Extension Master Gardener here to speak about residential composting. The classes will start at 9:00 a.m. and last approximately 1-½ hours. The class is free. All classes will be held at our facility in Blakeslee. In order to participate, you must register with the Waste Authority. Class size is limited to 20 people.

For more information or to register for class visit our website at [www.thewasteauthority.com](http://www.thewasteauthority.com), email your information to [cparks@thewasteauthority.com](mailto:cparks@thewasteauthority.com) or call us at (570) 643-6100.

**Pocono Medical Center** has been awarded a three-year term of accreditation in mammography as the result of a recent review by the American College of Radiology (ACR). Mammography is a specific type of imaging test that uses a low-dose x-ray system to examine breasts. A mammography exam, called a mammogram, is used to aid in the early detection and diagnosis of breast diseases in women.

The ACR gold seal of accreditation represents the highest level of image quality and patient safety. It was awarded to Pocono Medical Center for meeting ACR Practice Guidelines and Technical Standards after a peer-review evaluation by board-certified physicians and medical physicists who are experts in the field. Image quality, personnel qualifications, adequacy of facility equipment, quality control procedures, and quality assurance programs are assessed. The findings are reported to the ACR Committee on Accreditation, which subsequently provides the practice with a comprehensive report they can use for continuous practice improvement.

The ACR is a national professional organization serving more than 36,000 diagnostic/interventional radiologists, radiation oncologists, nuclear medicine physicians, and medical physicists with programs focusing on the practice of medical imaging and radiation oncology and the delivery

of comprehensive health care services.

**Pocono Medical Center** will be recognized as a Platinum-Level Achiever and as the hospital that completed the widest variety of activities during the 2014 Pennsylvania Donate Life Hospital Challenge, sponsored by the Hospital and Healthsystem Association of Pennsylvania (HAP) in partnership with Gift of Life Donor Program. This award demonstrates the commitment to the organ and tissue donation process and saving lives at Pocono Medical Center.

From February 28 to May 15, participating hospitals throughout Pennsylvania held activities to inspire and increase donor awareness and designations within their hospital families and captured those activities on a scorecard. Participants strived to achieve platinum, gold, silver and bronze level point totals on the scorecard. Forty six (46) hospitals participated in this year's Donate Life Hospital Challenge, and Pocono Medical Center was one of only 12 hospitals throughout the state to achieve 1,000 points and achieve Platinum status.

"This award highlights the commitment demonstrated each and every day by Pocono Medical Center's physicians, nurses, and all team members to the Gift of Life Program and the life-sustaining services they offer," says Jeff Snyder, President and CEO for Pocono Medical Center.

Nationally, more than 123,000 men, women, and children are waiting for a life-saving organ transplant and 18 people die each day due to the lack of available organs for transplant. In Pennsylvania, more than 8,300 men, women, and children are waiting for a life-saving organ transplant. One organ, tissue, and eye donor may save up to eight lives and help more than 50 people. The Pennsylvania Donate Life Hospital Challenge is part of HAP's partnership with the American Hospital Association and the U.S. Department of Health & Human Services Administration's Workplace Partnership for Life Hospital Campaign.



From l to r: Staci Ann Beers, Co-founder, Hope for Strength Breast Cancer Fund and Debra Grasso, Director of Human Resources, Skytop Lodge

**Skytop Lodge** raises more than \$600 for the Hope for Strength Breast Cancer Fund.

Skytop team members supports the Fund through book sales, a bake sale that the

team members and their very own bakery make the goods, a 50/50, and theme baskets that each department donates. Team members buy tickets to win.

**Pocono Alliance, Inc.** announced the election of three new members to the Board of Directors: Brian Coyne, Michael Baxter & Associates Commercial Real Estate & Property Management, Linda Rice, Mountain View Vineyard, Winery & Distillery, and Jim Wilson, Wilson Engineering. The three new members bring a variety of skills that will help Pocono Alliance continue to grow current programs and undertake future projects.



*Brian Coyne*

Brian Coyne is the Director of Marketing for Michael Baxter & Associates Commercial Real Estate & Property Management. He has been a Monroe County resident for 30 years and attended Pocono Mountain High School and East Stroudsburg University where he studied Media Communications.

For nearly a decade Brian was the Creative Director (among many things) at his Grandfather's advertising agency which focused primarily on the jewelry industry. He also has a background in apparel as well as media sales. In 2003, Brian earned his Real Estate license and began his affiliation with Michael Baxter & Associates as a part-time agent. Then full-time agent until in 2010 he became Director of Marketing. His commercial real estate sales and marketing backgrounds combine to make this position an ideal use of his talents.

In his free time, Brian enjoys traveling and spending time with his family; wife Megan, daughter Mackenzie and son Sawyer.



*Linda Rice*

Linda Rice, co-owner of Mountain View Vineyard, Winery & Distillery, is looking forward to serving her community through her new position as board member of Pocono Alliance. Linda grew up in the Poconos and was a magna cum laude graduate of East Stroudsburg University with a Bachelor of Science degree in Business Management and a Bachelor of Arts degree in Economics. Linda's professional career in sales and marketing includes working as an insurance agent and financial adviser

for 15 years and as a pharmaceutical sales representative for 8 years. She & her husband, Randy, together cut down a wooded mountainside & hand-planted their vineyard in Neola and recently expanded their staff from 2 part-timers to 3 full-time employees and 6 part-timers. They celebrated the 5<sup>th</sup> anniversary of the winery, 1<sup>st</sup> anniversary of the distillery, and their 25<sup>th</sup> wedding anniversary over Labor Day weekend.

Linda and Randy have 4 children, some of whom play various roles in their business, and 9 grandchildren.



*Jim Wilson*

Jim Wilson, a licensed structural engineer, graduated from Lehigh University with Bachelors and Masters of Science Degrees focused in civil and structural engineering. He followed that with work in Boston designing bridges and later as an engineer working for a general contractor constructing a part of the Big Dig. Jim relocated to the Poconos in 2002 to be closer to extended family and start his own business, Wilson Engineering.

In an effort to reach out beyond the everyday life of an engineer, Jim has become involved with the Pocono Builders Association, serving as Vice President and Secretary. He also co-founded and presides over the Stroudsburg Area Gifted Education Association. Jim looks forward to extending this outreach through his position as a board member of Pocono Alliance.

Jim and his wife Christine recently celebrated their 22<sup>nd</sup> wedding anniversary and have two boys enrolled in the Stroudsburg school district.

"We are so excited to welcome Brian, Linda and Jim as new board members. Their connection to the community and diverse backgrounds will definitely be an asset to help move Pocono Alliance forward," Pocono Alliance Executive Director Michael Tukeva said.

Pocono Alliance provides resources to the community by building relationships and creating solutions. Pocono Alliance programs focus on self-sufficiency, healthy living and child & family development. For more information, visit Pocono Alliance's website at [www.poconoalliance.org](http://www.poconoalliance.org) or on Facebook under Pocono Alliance.

**Shawnee Playhouse** offers a wonderful, zany comedy and a mysterious thriller just in time for the Halloween season!

**Lend Me a Tenor** by Ken Ludwig opens in September and runs through October 19. A sensation on Broadway and in London's West End, this madcap, screwball comedy is guaranteed to leave audiences teary-eyed with laughter.

Saunders, the GM of the Cleveland Grand Opera Company, is primed to welcome world famous, Tito Morelli, II Stupendo, the greatest tenor of his generation, to appear for one night only as Otello. Unfortunately, he star is given a double dose of tranquilizers and passes out. Laughter abounds through a hilarious series of mishaps!

Director Amy Cramer has been at the Shawnee Theatre in a number of capacities including performer, stage manager and director. Stage Manger is Kiara Valderrama. Cast includes Dante, Dan Eash, Aaron Pappalardo, Samantha Wagner, Arlene Fox, Jessica Bickel, Pat VanVarick and Joseph Ferraro.

Running September 18 through October 19. Performances in October will be: 2:00 pm October 2, 3, 5, 9, 10, 12, 17, 17, 19 and 8:00 pm October 4, 11, 18. \* Ticket Prices are: \$29 Adults and \$26 for Seniors over 55, AAA Members and Military. \* Ticket prices do not reflect ticketing fees

***The Woman in Black*** by Susan Hill and Stephen Mallatratt opens October 24 and runs through November 2.

"A real theatrical spine chiller...A truly nerve shredding experience." - *The Daily Mail*

"Provides a pleasurable ripple of fear down one's spine and an uncomfortable lurch in the pit of one's stomach." - *Time Out New York...*

A lawyer hires an actor to tutor him in recounting to family and friends a story that has long troubled him concerning events that transpired when he attended the funeral of an elderly recluse. There he caught sight of the woman in black, the mere mention of whom terrifies the locals, for she is a specter who haunts the neighborhood where her illegitimate child was accidentally killed. Anyone who sees her dies! The lawyer has invited some friends to watch as he and the actor recreate the events of that dark and stormy night. A classic of the genre.

Director is Midge McClosky. Stage Manger is Alexis Gonzalez . Cast includes Jerry Durkin and John Kirkwood. Performances are: 2pm October 24, 26, 31, November 2, and 8pm October 25, 31 and November 1. Ticket prices are: \$19 Adults, \$16 Seniors \$11 children 12 and under.

To reserve tickets please call the Shawnee Playhouse Box Office at 570-421-5093 or visit the website at [www.theshawneeplayhouse.com](http://www.theshawneeplayhouse.com)

*(cont'd from front cover)*

The campus in Tannersville is expected to become a learning laboratory for students and others interested in environmental sustainability. It was built to LEED Gold standards. Solar will provide about 40 % of the campus annual electrical needs. Geothermal will provide 100% of the cooling and heating requirements.

Funding for the \$72 million project came from the Pennsylvania Department of Education, individual and corporate donations, gaming revenues, the Northampton Community College Foundation, and the Pennsylvania Department of Community and Economic Development. Monroe County made a contribution to the site study.

Continuing education classes for youth and adults, professional development courses, corporate training programs and cultural programs will be offered on the new campus in addition to degree programs.

## FUN, INTERESTING AND/OR AMAZING FACTS ABOUT THE NEW NCC MONROE

The campus is designed to meet LEED Gold standards and to be a learning laboratory for teaching about sustainability.

Special features include advanced building envelope materials and lighting system controls that minimize energy usage, solar panels that will provide about 40% of the campus's annual electrical needs, and a geothermal system that will provide 100% of the cooling and heating requirement

It is located on 81 acres of land with spectacular views of Mount Pocono and the Delaware Water Gap

It was built with 320 tons of structural steel, 4400 tons of concrete, 600,000 pounds of brick, 300,000 pounds of natural stone, 8,000 square feet of glass, 124,000 feet of ductwork and 500,000 feet of wire.

Approximately 70% of construction waste was recycled.

The parking lots will accommodate 1280 cars. The lots include 24 accessible parking spaces and 50 LEV/FEV spaces to encourage the use of energy-efficient vehicles. They also include a bus stop for the Pocono Pony to encourage the use of public transportation. Porous asphalt paving allows water to soak through into the earth.

The campus features the latest in educational technology including wireless access inside and out, a video wall, interactive displays, touch-screen computers and tablets, and classrooms designed for collaborative learning.

Degrees and certificate programs that can be completed entirely through study on the new campus include accounting, biological science, biotechnology, business administration, business management, chemistry, communication studies, computer information systems, computer information systems, computer information technology - application/web programming, computer science, criminal justice, early childhood education, general studies, hospitality management – meeting and event planning, hospitality management – hotel option, hospitality management – resort management, liberal arts, math/physics, medical assistant, medical billing, middle level education, nursing (LPN), public health, secondary education, secondary education (math & science), social work, and web development.

Most importantly, the campus is home to approximately 200 faculty and staff committed to student success and to 2000+ of the Poconos' most eager and promising students.

**The Monroe County Historical Association** is pleased to announce a competition and scholarship event for Monroe County high school juniors. The Monroe County History Challenge will be held on Thursday, April 23, 2015, at 6:00 p.m. in the Monroe County Court House in Stroudsburg. Each Monroe County high school is welcome to select two juniors to participate in the challenge.

The competition will consist of four rounds of questions related to history and government. Round #1 will deal with international and national questions. Round #2 will be based on Pennsylvania and the final two rounds will pertain to Monroe County. Each student will be asked one question from each round. This competition will award monetary prizes -- 1st place is \$500, 2nd place is \$300 and 3rd place is \$200.

The deadline to apply is March 1, 2015. Area students are encouraged to visit their high school's guidance office for information and details regarding the Monroe County History Challenge. All participants must be affiliated with a Monroe County high school or homeschool group and must have a faculty/adult advisor. For additional information regarding the Monroe County History Challenge, please contact the Monroe County Historical Association at (570) 421-7703 or e-mail at [mcha@ptd.net](mailto:mcha@ptd.net).

The Monroe County Historical Association is a nonprofit organization dedicated to promoting, protecting and preserving the rich history of Monroe County. Visit our website for more information [www.monroehistorical.org](http://www.monroehistorical.org)

**Pocono Medical Center** is pleased to share that Alex D'Antonio, a Call Center Host in their Food Services Department has been named the Dedicated Employee of the Month for August. Included below is an excerpt of the nomination submitted on Alex's behalf as well as his photo.



Picture: Left to Right - Bob Samra, Food Services Director, Alex's girlfriend, Alex's mother, Alex, Jeff Snyder, President and CEO, and Dawn Wilson, Manager of Compensation and Benefits

*"I observed a man walking up the sidewalk toward Lobby A. He was out of breath and walking very slow. Alex and another employee approached the man and assisted him into the lobby by holding his arms. Alex scurried to the wheelchairs kept in the lobby. He impressed me that he knew exactly what to do – told the man he knew getting a wheelchair, retrieved the proper wheelchair for the man's size, opened the wheelchair, locked the wheels and assisted the man to sit. Then Alex put the foot rests in place and asked the man where he was headed. There was not a volunteer at the desk, so Alex said "I will take you where you need to go" and off he went – pushing the man to his destination. The man got first class service from Alex! I was*

*very impressed with the actions he took to assist this struggling customer. I was even more impressed when I realized after the incident that Alex worked in Dietary (not Transport as I originally thought) and he had already punched out after a long day at work and was on his way home! He certainly made me PMC Proud!"*

While interviewing supervisors and managers, and also Patient Relations, everyone commented that Alex always goes above and beyond to help people. And he is well known by his patients, and they all love him!

Run To End Violence, a 5k race/walk to benefit **Women's Resources of Monroe County** will be held on Sunday, October 26, 2014. Registration: 8:00 a.m., race begins 9:00 a.m. at Pleasant Valley School District Athletic Stadium, Brodheadsville, PA.

Interested in participating? Interested in being a sponsor? Contact Carol Andersen at 570.424.2093 ext. 19, [carolandersen@wrmonroe.org](mailto:carolandersen@wrmonroe.org) or visit [wrmonroe.org/5k](http://wrmonroe.org/5k).

**Echo Farms Clubs** were established in 1966 by Al Vilorsi in Henryville, PA.



*The Lodge at Echo Farms*

Among the hunting and fishing activities, is a monster Whitetail Deer preserve under permit from the Pennsylvania Game Commission for the harvesting of 120 to 300 Boone and Crockett score Whitetail bucks.

No license is required and hunts are permitted year round. A 10,000 square foot lodge and meals are included.

Due to the recession over the past six years, hunts are being offered at 33-66% discounts.

For more information, please call 570.620.1747.

## 9TH ANNUAL BIZZY AWARDS 2014!

The 9th Annual Bizzy Awards was held on Thursday, September 18<sup>th</sup> at the Chateau Resort & Conference Center in Tannersville. Awards were given in 12 categories.

Along with socializing and walking the red carpet, everyone enjoyed the fantastic array of food and music provided during the cocktail hour. Afterwards, everyone was led into the ballroom, which was beautifully decorated in black and white with dinner music provided by the Byrd Pressley Band. After the awards, everyone was invited to the lounge to continue the festivities. When each guest left for the evening, they were given a bottle of wine, compliments of Mountain View Vineyard Winery & Distillery.



*2014 Bizzy Award Winners  
(photo courtesy of VIP Studios)*

This year's event was sponsored by Adams Outdoor Advertising, Blue Cross of Northeastern Pennsylvania, Chateau Resort & Conference Center, Dawn of New York, East Stroudsburg University, First Northern Bank & Trust, George Roberts Production, Greater Pocono Chamber of Commerce, Mountain View Vineyard Winery & Distillery, 93.5SBG, Pocono 96.7, Pocono Raceway, Quality Health Care, V.I.P. Studios, Inc., and WebLeaps.

East Stroudsburg University, presented two Innovator of the Year Awards to: David Good, The Good Project, and Antoni Jakubowski, Integrol, LLC. East Stroudsburg University Faculty of the Year was awarded to Joni Oye-Benintende and Darlene Farris-Labor.

The 2014 Bizzy Award Winners were: Best New Business-**Pocono Tree Ventures**, Best Business Card Design-**TCB Promotions**, Best Social Networking Campaign-**Pocono Mountains Visitors Bureau**, Best Business Marketing Campaign-**Adams Outdoor Advertising**, Best Small Business-**Rinehimer Construction**, Best Interior Design-**Adams Jewelry**, Best Curbside Appeal-**Desaki Japanese Restaurant**, Best Business Logo-**Blissful Existence**, Best Community Service-**93.5 WSBG**, Best Business Website-**Chateau Resort & Conference Center**, Best Support Staff Person-**Stephanie Rath-Barley Creek Brewing Company**, and Best Overall Business-**Mountain View Vineyard Winery & Distillery**.

Sponsorships are available for the 2015 Bizzy Awards, which will be our 10th Anniversary. To find out more about the Bizzy Awards go to [www.bizzyawards.com](http://www.bizzyawards.com) or call Pat Metzgar at 570.421.4433.

## Business Card Exchange

The Business Card Exchange was held on September 8th at the Dale & Frances Hughes Cancer Center.

The next card exchange will be held on Monday, October 6th at Northampton Community College's new Monroe Campus on Route 715 in Tannersville.

For reservations, please contact the Chamber at 570.421.4433.



*Networking at Dale & Frances Hughes Cancer Center*

## Ribbon Cutting

### Frontier Retail Store



Frontier Retail Store, located at 5510 Route 115 in Blakeslee, PA held a ribbon cutting on September 16th. For more information, contact them at 570.646.0036.

## Women in Business

The Women in Business luncheon was held on Tuesday, September 9th at Alaska Pete's Roadhouse Grill in Marshalls Creek. The topic "Don't Just Sit: Promoting Movement in the Workplace" was presented by Pocono Family YMCA and was sponsored by Adrienne Primrose of Blissful Existence.



*Pat Zaso of Pocono Family YMCA*

The next luncheon will be held at the Dale & Frances Hughes Cancer Center in East Stroudsburg on Tuesday, October 14, 2014. The topic will focus on Breast Cancer Awareness and is being presented and sponsored by Pocono Medical Center.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.



*Adrienne Primrose of Blissful Existence - Sponsor*

## Welcome New Members

The following new members are not listed in the 2013-2014 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### **DT Fitness Group**

Robert Larsen  
P.O. Box 008  
Pocono Summit, PA 18346  
570.243.8880  
dtfitnessgroup@gmail.com  
www.dtfitnessgroup.com

### **HEALTH-FITNESS**

### **Gem and Keystone Brew Pub, The**

Rob DeFalco  
526 River Road  
Shawnee-on-Delaware, PA 18356  
570.424.0990  
570.742.9633  
rdefalco@shawneeinn.com  
www.gemandkeystone.com

### **RESTAURANTS-TAVERNS**

### **Kleinsorge Family Eyecare**

Arlene Kleinsorge  
1619 N. 9th Street – Suite 2  
Stroudsburg, PA 18360  
570.421.2332  
570.421.5632  
arlene@kleinsorgeeyecare.com  
www.kleinsorgeeyecare.com

### **OPTICIANS**

### **Shawnee Tabernacle Church**

Laddie Chatt  
1110 Carriage Lane  
Tobyhanna, PA 18466  
570.580.2934  
stc7548@gmail.com

### **CHURCHES**

### **Skuba Entertainment**

Adam Skuba  
1610 Deer Path Road  
Hazle Township, PA 18202  
570.450.6874  
adam@skubaentertainment.com  
www.skubaentertainment.com

### **ENTERTAINMENT**

# IMPACT



## Executive Committee

*Michael Katz* - Chairman of the Board  
*John Holahan* - First Vice Chairman  
*George Roberts* - Treasurer  
*Debi Cope* - Secretary  
*Conrad Schintz* - Assistant Secretary  
*Chris Kurtz* - Past Chairman

## Staff

*Robert Phillips* - President/CEO  
*Patricia Metzgar* - Vice President, Operations/Development  
*Miriam Conway* - Executive Assistant  
*Georgia Strunk* - Office Assistant

## Board of Directors

Madeline Anderson  
Michael Baxter  
Brandie Belanger  
Rich Berkowitz  
Vinny Bianchi  
William Blake  
Denise Cebular  
Bill Colavito  
Tom Donnelly  
Alex Grum  
Bob Hay  
Gary Hazen  
Brandon Igdalsky

Elizabeth Koster  
Tony Konn  
James McClure  
Kathy Mullins  
Doug Olmstead  
Philip Pope  
Dr. Brettney Ramsour  
Matthew Rumph  
Linda Salas-Mamary  
Barbara G. Samet  
Tom Sforza  
Mathilda Sheptak  
William Skinner

Jeff Snyder  
Marc Troutman  
Dr. Marcia G. Welsh  
Carl Wilgus  
Theresa Yocum

# IMPACT

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

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Stroudsburg, PA 18360-2093

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Fax: (570) 424-7281  
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***"The Voice of Business in the Poconos"***